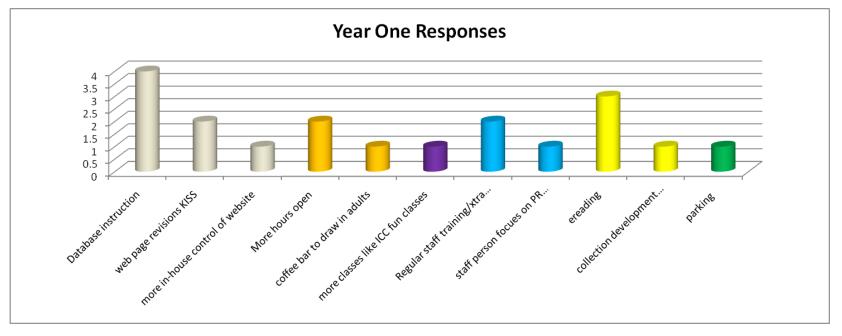


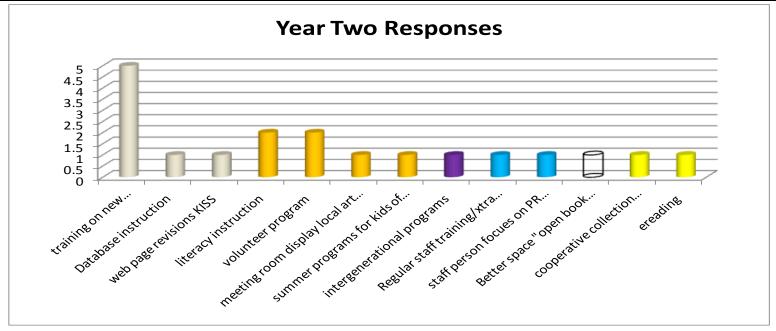
**Focus Group Analysis - Year 1 Responses** 

Response	Vote	Category	Question
Database instruction	4	technology	Enhance
web page revisions KISS	2	technology	Enhance
more in-house control of website	1	technology	New Ideas
More hours open	2	service	Enhance
coffee bar to draw in adults	1	service	New Ideas
more classes like ICC fun classes	1	program	Enhance
Regular staff training/xtra			
training & go to person	2	personnel	New Ideas
staff person focues on PR			
possibly joint person w/school	1	personnel	New Ideas
ereading	3	collection dev	Enhance
collection development print/			
non-print/bilingual	1	collection dev	Enhance
parking	1	building	Enhance



## **Focus Group Analysis - Year 2 Responses**

Response	Votes	Category	Question
training on new technology/cutting edge on what happening in world/determining a happy			
medium	5	technology	New Ideas
Database instruction	1	technology	Enhance
web page revisions KISS	1	technology	Enhance
literacy instruction	2	service	New Ideas
volunteer program	2	service	New Ideas
meeting room display local art revolving displays	1	service	New Ideas
summer programs for kids of all ages	1	service	New Ideas
intergenerational programs	1	programs	New Ideas
Regular staff training/xtra training & go to person	1	personnel	New Ideas
staff person focues on PR possibly joint person w/school	1	personnel	New Ideas
Better space "open book displays-cover vs spine out	1	marketing	Enhance
cooperative collection development	1	collection dev	Enhance
ereading	1	collection dev	Enhance



## Focus Group Analysis - Year 3 Responses

Response		Category	Question
expansion	10	building	New Ideas
use the garden space/shade venue/gathering spot	3	building	Enhance
collection development print/non-print/bilingual		collection dev	Enhance
ereading	1	collection dev	Enhance
staff person focuses on PR possibly joint person w/school	1	personnel	New Ideas
movie marathon		program	New Ideas
fax machine/copier		service	New Ideas
training on new technology/cutting edge on what happening in world/			
determining a happy medium	1	technology	New Ideas

